



Universitatea "Petru Maior" Tîrgu - Mureş

Facultatea: Științe Economice, Juridice și Administrative

Departamentul: Management-Economie

Cadru didactic: lector dr. Lia Conțiu

Concurs pentru ocuparea postului de lector, poziția 16

Disciplinele: Managementul comunicării, negocierii și conflictelor; Managementul serviciilor; Economia întreprinderii

FIȘA DE VERIFICARE

CONDIȚII MINIMALE

Nr. crt.	Domeniul de activitate	Condiții lector	Punctaj realizat
1.	Activitatea de cercetare	Minim 50 puncte	
Total		50	135,83

Nr. crt.	Autor/Autori Titlu articol	Titlul volumului conferinței indexate ISI Proceedings	Punctaj acordat	Punctaj realizat
1.	M. R. Gabor, L. C. Conțiu, F. Oltean, <i>A comparative analysis regarding European tourism competitiveness emerging versus developed markets</i>	<i>Procedia Economics and Finance</i> 3 (2012) Elsevier, Science Direct, Scopus, ISI Thomson Reuters, ISSN 2212-6716, pp 361 – 366	15	5
2.	L. C. Conțiu, M. R. Gabor, F. Oltean, <i>Employee's motivation from a cultural perspective – a key element of the hospitality industry competitiveness</i>	<i>Procedia Economics and Finance</i> 3 (2012), Elsevier, Science Direct, Scopus, ISI Thomson Reuters, ISSN 2212-6716, pp. 981 – 986	15	5

3.	L.C. Conțiu, M.R. Gabor, D. Ștefănescu, Hofstede's cultural dimensions and students' ability to develop an entrepreneurial spirit	<i>Procedia Social and Behavioral Sciences</i> 46, Elsevier, ISSN 1877-0428, pp. 5553 – 5557	15	5
4.	M.R. Gabor, L.C. Conțiu, Measuring the impact of promotion campaigns intended to educate tourism services consumers from Romania using Kelly's theory	<i>Procedia - Social and Behavioral Sciences</i> 46, Elsevier, Science Direct, Scopus, ISI Thomson Reuters, 2012, ISSN 1877-0428, pp. 5558 – 5562	15	7,5
5.	M.R. Gabor, L.C. Conțiu, Is Dacia-Logan car brand on the first place of Romanian youth preferences? Testing the influence of advertising campaigns with nonparametric statistics	<i>Procedia – Social and Behavioral Science</i> 58, Elsevier, SCOPUS, Science Direct, ISI Thomson Reuters, 2012, ISSN 1877-0428, pp. 1344 – 1352	15	7,5
6.	M.R. Gabor, L.C. Conțiu, Brand – tool of intercultural communication	Proceedings of the European integration between tradition and modernity, Vol. 4, 2012, ISBN 978-3-7497-0112-7, pp. 829-840	15	7,5
7.	Daniela Ștefănescu, Manuela Rozalia Gabor, Lia Codrina Conțiu, A Comparative study regarding students' entrepreneurial skills	Proceedings of the 6 th International Seminar on the Quality Management in Higher Education, 2010, ISBN: 978-973-662-566-4, ISBN Volume 1: 978-973-662-567-1, pp. 703-706	15	5
8.	Daniela Ștefănescu, Lia Codrina Conțiu, Manuela Rozalia Gabor, Students' preferences and needs regarding entrepreneurship education	Proceedings of the 6 th International Seminar on the Quality Management in Higher Education, 2010, ISBN: 978-973-662-566-4, ISBN Volume 1: 978-973-662-567-1, pp. 707-710	15	5
9.	Manuela Rozalia Gabor, Daniela	Proceedings of the 6th International Conference on the	15	5

	Ştefănescu, Lia Codrina Conțiu , <i>Marketing Research Regarding the Technological Changes and the Endowment with Durable Goods of Romanian Households</i>	Management of Technological Changes, Alexandroupolis 2009, Volume 1, ISBN 978-960-89832-7-4, pag. 229-232		
10	Manuela Rozalia Gabor, Lia Codrina Conțiu , Daniela Ştefănescu, <i>A Preliminary Study of the Entrepreneurial Culture in Romania</i>	Proceedings of the 6th International Conference on the Management of Technological Changes, Alexandroupolis 2009, Volume 1, ISBN 978-960-89832-7-4, pag. 349-352	15	5
11	Lia Codrina Conțiu , Daniela Ştefănescu, <i>A Comparative Analysis of Leaders and Direct Followers' Values In Romanian Enterprises</i>	Proceedings of the 4 th International Conference on Business Excellence ICBE 2009, ISBN 978-973-1747-11-8, pp. 120-123	15	7,5
12	Manuela Rozalia Gabor, Daniela Ştefănescu, Lia Codrina Conțiu , <i>Entrepreneurship education – outside or within university curricula?</i>	Proceedings of the 5 th International Seminar on the Quality Management in Higher Education, 2008, ISBN: 978-973-730-496-4, pp. 433-438	15	5
13	Lia Codrina Conțiu , Manuela Rozalia Gabor, Daniela Ştefănescu, <i>Is there a link between students' entrepreneurial spirit and cultural values?</i>	Proceedings of the 5 th International Seminar on the Quality Management in Higher Education, 2008, ISBN: 978-973-730-496-4, pp. 409-414	15	5
14	Lia Codrina Conțiu , <i>Aspects regarding the influence of cultural factors on Human Resources Management practices</i>	Proceedings of the 5th International Conference on the Management of Technological Changes, Alexandroupolis 2007, Book 2, ISBN 978-960-8932-2-9, pp. 289-298	15	15

15

13

14

12

15.	Lia Codrina Conțiu, <i>Organizational culture factors that may influence the competitiveness of higher education institutions</i>	Proceedings of the 4th International Seminar on the Quality of Higher Education, 2006, ISBN 973-730-225-7, 978-973-730-225-0, pp. 251-256	15	15
16.	Lia Codrina Conțiu, <i>A study concerning organizational culture and its influence on knowledge management</i>	Proceedings of the 4th International Conference on Management of Technological Changes, 2005, Book 1, ISBN 978-8475-04-5, pp. 139-144	15	15
17.	Liviu Marian, Lia Codrina Conțiu, <i>A model of systemic analysis of the corporate culture</i>	Proceedings of the 4th International Conference on Management of Technological Changes, 2005, Book 1, ISBN 978-8475-04-5, pp. 167-172	15	7,5
Total			255	127,5

17
18

Nr. crt.	Autor/Autori Titlu articol	Titlul revistei indexate ISI cu factor de impact mai mare ca 0	Punctaj acordat	Punctaj realizat
1.	M. R. Gabor, D. Stefanescu, L. C. Conțiu <i>The application of the principal component analysis method on specific indicators of the activity of the National Authority for Consumer Protection from Romania</i> , pp. 313 – 330	Amfiteatru Economic, nr. 28 /2010 Revistă cotată A CNCSSIS Factor de impact 2010: 0,320	25	8,33
Total			25	8,33

DATA 26.02.2014

Nume și prenume candidat
Conțiu Lia Codrina

